



# Chris Madden (Chair)

Chris has been a trustee for MAP Charity since 2015. He is a BACP registered psychotherapist in educational settings with experience of working with young people in pupil referral units and young adults in higher education. He currently manages a university counselling service.

Before retraining as a therapist, he worked in the music industry in both the independent and major label sectors; (amongst other things) running a record label, as an artist manager and TV/radio promoter. He hosts Chinwag, a Leeds-based fundraising event for MAP Charity. Chris was Leeds born and lives near Yorkshire Sculpture Park.



## Mitali Mookerjee (Vice Chair)

Mitali is Managing Director at Publish Interactive, a Leeds-based technology business. She was appointed as a trustee of MAP Charity in 2017, and provides strategic advice and guidance to the organisation.

She brings over 16 years' of business management experience. Before joining Publish Interactive, Mitali ran a commercial business unit at Progressive Digital Media Group responsible for the distribution and subscriptions of 30+ magazines including the New Statesman. Prior to that, she was the Director of Partners & Alliances for Datamonitor in New York.

Mitali also spent three years as a Non-Exec Director at an award-winning social enterprise, The Big Lemon, which launched Europe's first solar-powered bus service in 2017. Mitali holds a BSc (Hons) degree in Physics and an MSc (Hons) in the History of Science, Technology and Medicine, both from the University of Manchester.



## Oliver Hope (Treasurer)

Oliver has been a trustee at MAP Charity since December 2016. He is a Management Consultant in the Financial Services sector. After completing a Management degree at Manchester University he went into banking doing a graduate scheme at HBOS and subsequently working on the integration of Lloyds and HBOS banks before moving to be a consultant with KPMG in 2011.

Most recently he has been acting as freelance consultant continuing to work with the UK's tier one banks. Oliver's association with MAP Charity goes back to its inception as he's an old school friend of Tom Smith who co-founded the charity. He is originally from Bradford and now lives in Leeds.





### **Kirsten Cree**

Kirsten is an experienced fundraiser, with a passion for the arts. Working in the cultural sector for the last four years, Kirsten has worked in roles including administration, volunteer management, HR and development. She joined MAP Charity's Board in December 2017.

Kirsten is Development Manager at Tobacco Factory Theatres. She leads on trust and foundation fundraising, as well as supporting the theatre's Executive Director with major donor giving. She was previously the Development Assistant at Arnolfini and gained five years' experience working across all aspects of fundraising. She was also responsible for coordinating and implementing Arnolfini's Equality Action Plan in 2017/18.

Kirsten studied Architecture at the University of Plymouth, and her early practice developed through her involvement in Young Arnolfini, a youth artist collective working and exhibiting across Bristol over two years. She is particularly passionate about socially engaged creative projects, activism and horticulture.



#### **Joe Gill**

Joe is an events and bar manager and has worked for 14 years in hospitality in Leeds, as well as having extensive experience in business and marketing. As a licensee he has organised events at a range of venues and has helped raise significant funds for charities, including MAP Charity.

Joe runs a successful record label, he is also an acclaimed producer and DJ. Having moved to Leeds to study BA Media and Popular Culture, Joe has remained committed to supporting communities, culture and the arts.



#### Ignas Gudelis

Ignas is a digital marketing consultant and director at Vivid North, local digital marketing agency. Coming from Lithuania, Ignas originally completed a marketing and advertising degree in Newcastle, where he also worked as a dance teacher throughout his studies. Before setting up his own business, Ignas worked for a number of Leeds digital agencies, dealing with local and national clients.

As a trustee and a fundraising committee member, Ignas supports the digital presence of MAP Charity and assists in creating the online communications strategy.





#### **Michael Greenwell**

Mike has been a trustee for MAP Charity since its foundation and currently works in higher education.

His previous experience is in the media industry and he is a fully-qualified journalist, having worked as an education correspondent, before qualifying as a teacher, lecturer and Fellow. Mike has taught English and Media from entry level up to further education, and has also led adult education projects. He has more than ten years' experience working with several charities at a board and strategic level.

Mike's research interests include journalism, education and international development, having worked in education and journalism overseas, including in Southern Africa, South America and Europe.



#### Shamce Hassan

Shamce has been a MAP Charity trustee since our foundation.

With a BA (Hons) degree in Fine Art from Leeds Metropolitan University and a City and Guilds in Teaching and Lifelong Education, Shamce's interest is in the arts particularly in relation to alternative and accessible education. After university, she volunteered with Leeds College of Arts and Design – teaching ceramics to adults with additional needs – whilst spending her personal time, alongside other friends, sourcing spaces to develop as community art projects. MAP Charity therefore represents an inspiring success story for Shamce.

Since 2001, Shamce has been working with vulnerable young people at the city's Youth Inclusion projects. She started out as a sessional arts worker within the Voluntary Charity Faith sector, and has progressed onto becoming senior project worker and team leader. Shamce currently line manages a staff team which sources, applies for and manages funding streams for activities and resources.



#### **Cat Havers**

Cat is an experienced fundraiser working in the education sector. After studying a BA in Comparative Religions and Theology at the University of Manchester and working with the Development and Alumni Relations Office at Manchester as a student, Cat chose to pursue a career in fundraising and has been doing so since her graduation in 2012. In 2017, after five years fundraising for the University of Reading in both regular giving and major gifts, Cat joined the Alumni and Development Team at the University of Leeds.

Her roles have included responsibility for running telephone fundraising campaigns working with large teams of students, as well as leading on North American fundraising strategy. It is this experience of being involved in planning and implementing multimillion pound fundraising campaigns and her work with individual major donors that she brings to MAP Charity. Cat has previously volunteered with community groups supporting the elderly and people with disabilities and is a keen advocate for the importance of volunteering.





## Lydia Lloyd Henry

Lydia currently works as a Planner in the Development Management department at Leeds City Council (LCC), having previously worked in the Learning Improvement team, within the Children and Families Directorate, for eight months while on LCC's graduate scheme. She holds a degree in Human Geography and is currently studying for a masters degree in Town and Regional Planning.

Lydia has been a trustee since 2019 and has volunteered with MAP Charity for two years. She has organised events at a range of venues in Leeds since 2017 which have raised money for the charity, and has spoken on panels highlighting the importance of music events which give back to local communities.



### **Dirk Mischendahl**

Dirk is a serial entrepreneur, having founded and grown a number of successful businesses including a UK top-10 communication agency. Dirk's primary focus is developing networks and sales, using his extensive creative experience to drive organisations forward and embedding sustainable approaches wherever possible.

He co-founded Northern Bloc with Josh Lee in 2014 and has recently overseen the purchase, refurbishment and successful management of Castleton Mill. Dirk is experienced in bringing commercial expertise to charities – including The Tetley and the Northern Art Prize.



### **Colin Oliver**

Colin has played a key role in the development and success of Leeds as a city for entertainment and live music. As well as regularly bringing acts such as Ed Sheeran and the White Stripes to play in the city, independent music promoters Futuresound Events runs both the Live at Leeds and Slam Dunk annual metropolitan music festivals and also nurtures new talent in the city through venues such as The Wardrobe, The Key Cub and the Brudenell Social Club.

Colin has also recently bought and established Munro House as a co-working space along with his business partners, growing it into a hub of creativity which is now an integral part of Leeds' arts, music, design and digital communities.



### **Gareth Yates**

Gareth is a Partner at Ward Hadaway law firm. He has been a commercial lawyer for over 18 years and has considerable expertise advising organisations in the private and public sectors. He acts for a variety of companies within the IT, bio-tech and energy sectors, from multinationals through to well-funded European and US start-up enterprises. Gareth provides advice on their day to day and longer term strategic business issues.

Gareth is donating his time as a trustee to assist the charity in its ownership of Hope Foundry and its associated work to transform the space into a venue that uses the creative arts to benefit all ages.