



Lead the way as a progressive business

We are looking forward to working with a wide range of businesses to help maximise the impact of MAP Charity and secure the future of Hope Foundry. We hope that you will help us to reach our fundraising target of £2.4 million and give something back to the local communities in which you operate.

As a sponsor of MAP Charity, you will:

- be seen as a progressive organisation who is safeguarding cultural communities and the heritage of Leeds;
- have a one-off opportunity to significantly contribute to the fabric of Leeds and offer patronage to an innovative project;
- have opportunities to promote your support through social channels and, depending on the level of support you offer, take part in media activity, around the development of this innovative educational hub, as a spokesperson;
- be profiled alongside other leading and progressive organisations in championing the cause for creative community based organisations in Leeds;
- have the opportunity to promote your commitment to education and culture, to your employees, customers and supply chain. Depending on the level of support you offer, there may be volunteering or skill sharing opportunities for employees within MAP Charity;
- charity gifts are also [tax free](#) and tax efficient. Limited companies can get [tax relief](#) when they give money to a UK charity. The amount given is deducted from profits, and you therefore pay less corporation tax.

Our sponsorships programme

We offer corporate sponsorship packages suited to a range of budgets:

Lead Sponsor

> £50,000

- Opportunity to **take part in media activity** around the development of this innovative educational hub, as a spokesperson, including a video feature produced by our partners and young ambassadors.
- Exclusive membership card comprising **30 complimentary tickets** for your employees and clients to MAP Charity's curated programme of experiences – including music events, arts workshops, talks or exclusive tours of historic Hope Foundry – plus **a private dubplate vinyl recording session or a listening session** playing your favourite vinyl records on our world-class bespoke sound system.
- Complimentary and **bespoke order of up to 500 screen-printed cards** (or similar customised print) featuring your organisation's logo – ideal for wider distribution to your clients, partners and employees. Hand-made by professionals at Hope Foundry.
- Opportunity for employees to take part in **unique volunteering and skills sharing creative experiences** at Hope Foundry.
- **Feature of your organisation's logo** as a lead sponsor within our communications and capital campaign. Your donation will also be acknowledged within MAP's newsletter, social media and website.

Gold Sponsor

> £20,000

- Complimentary and **bespoke order of up to 100 screen-printed cards** (or similar bespoke print) featuring your organisation's logo – ideal for wider distribution to your clients, partners and employees. Hand-made by professionals at Hope Foundry.
- Exclusive membership card comprising **10 complimentary tickets** for your employees and clients to MAP Charity's curated programme of experiences – including music events, arts workshops, talks or exclusive tours of historic Hope Foundry.
- Opportunity for employees to take part in **unique volunteering and skills sharing creative experiences** at Hope Foundry.
- **Feature of your organisation's logo** as a gold sponsor within our communications and capital campaign. Your donation will also be acknowledged within MAP's newsletter, social media and website.

Silver Sponsor

> £10,000

- Invitation to an **exclusive tour of historic Hope Foundry** for employees.
- Opportunity for employees to take part in **unique volunteering and skills sharing creative experiences** at Hope Foundry.
- Complimentary pack of **screen prints from MAP Charity's artist-designed collection**, professionally produced by hand at Hope Foundry.
- **Feature of your organisation's logo** within our communications and capital campaign. Your donation will also be acknowledged within MAP's newsletter, social media and website.

Bronze Sponsor

> £1,000

- Complimentary pack of **screen prints from MAP Charity's artist-designed collection**, professionally produced by hand at Hope Foundry.
- **Feature of your organisation's logo** within our communications and capital campaign. Your donation will also be acknowledged within MAP's newsletter, social media and website.

Get in touch

[Contact us](#) to learn more about how you can support MAP Charity, whether that's through making us your charity partner of the year to one off financial donations. We look forward to working with you.

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