



# ELEMENTS OF HOPE FOUNDRY

Explore MAP Charity's vision and the services we will deliver from 2020 onwards...



**EDUCATION  
PROGRAMME  
(11-16 YEARS)**



**GALLERY  
& EVENT SPACES**



**LOCAL COMMUNITY  
& HERITAGE**



**APPRENTICESHIPS  
& PROFESSIONAL  
DEVELOPMENT**



**GARDEN  
& KITCHEN**



**SUSTAINABILITY**



**CREATIVE  
PARTNERS**



**SHOP  
& CAFÉ**



**ACCESSIBILITY**

# EDUCATION PROGRAMME

(11-16 years)

MAP Charity offers a unique environment within the creative arts for the education of young people who have difficulty accessing mainstream schools. A space for practical talents to be honed, up to BTEC level, alongside functional skills.

The young people studying at MAP Charity not only benefit from our specialised educational framework, but are also inspired by the invaluable guidance of our creative partners. Your investment in this project will enable us to grow our current educational offer to deliver expanded initiatives and exciting opportunities.





## Your investment can unlock:

---

# 25

places per day for 11-16 year olds to study at BTEC level

# 4,380+

hours of teaching every year, plus progression support, advice and guidance for young people

# 80

after school sessions for up to 10 young people - that's one every two days within an academic year

# 5

formal BTEC and EDEXCEL qualifications offered in Art & Design, Creative Media & Music, Functional Skills (English, Maths & IT), Horticulture, Home Cooking Skills

# 1,400+

artworks and music tracks created annually by our students

# 50

days of holiday projects for 10 young people every year



# APPRENTICESHIPS & PROFESSIONAL DEVELOPMENT

MAP Charity aims to deliver a practical and wide ranging apprenticeship scheme for young people. This specialised programme will draw directly from the knowledge and trade experience of our creative partners and, in turn, our apprentices will have the unique opportunity to share their newly acquired skills with younger generations.

The benefits of our creative partnerships, artistic and education schemes will also be available to the wider community, in particular those studying at higher, university or adult education levels. MAP Charity aims to deliver a self-facilitating learning hub, accessible to all ages.

Your investment in this project will enable us to expand our current education offer to include a new apprenticeships scheme for 16-20 year olds and a professional development programme.





## Your investment can unlock:

---

# 10

yearly apprenticeship places for 16 -20 year olds, offering skills development across 15 different areas of work

# 30+

further placement opportunities for college and university students every year across our creative partners', education and artistic programmes

# 50

adult workshops, talks and courses open to the community annually

# 20+

creative businesses and professional artists interacting with apprentices, helping to build stronger portfolios, CVs, and confidence

# 50

hours of support from apprentices transferring their skills to the education department every week, guiding and inspiring younger generations

# 10

professional development opportunities for Higher Education students to lead workshops for the young people on our education programme every year



# CREATIVE PARTNERS

MAP Charity aims to transform Hope Foundry into a creative ecosystem, a hive of studios and workshops inhabited by independent businesses, artists and practitioners who feed directly into the educational ethos of the charity, strengthening it with their skills and experience. Our creative partners will also benefit from working together in the same building, creating opportunities for themselves within their respective fields, and for others.

Your investment in this project will enable us to offer a range of new, affordable studio facilities for creative partners in residence. Together they will collaboratively add value to our core education programme.





## Your investment can unlock:

---

# 30

affordable professional studio facilities, supporting Leeds' creative thinkers and makers. These include digital media, film and photography suites, art and music studios, electronics lab, screen-printing, metal and wood workshops, and co-working spaces

# 50+

workshops and masterclasses delivered by creative professionals to our students, apprentices and audiences annually - that's a session every week

# 20

businesses in residence at Hope Foundry, working in the creative industries whilst giving back to the community

# 180

opportunities each year for students to visit professionals at work under the same roof - that's a session every two days

# 16+

specialist trade and crafts practiced in-house



# GALLERY & EVENT SPACES

MAP Charity aims to dramatically expand use of its gallery and event spaces, maximising their integral position within the charity. Their growth will enrich the community, providing beautiful spaces for exhibitions, workshops, screenings and music events open to all.

These facilities will also be a vital addition to our education and professional development programmes, giving participants a place to exhibit their work alongside our in-house, or visiting, professional artists.







## Your investment can unlock:

---

# 120+

artists and musicians showcased annually under Hope Foundry's roof

# 8

arts events and exhibitions run by higher education students every year

# 40

music events per year for musicians of all ages and career stages to share their talents with new audiences

# 3

art exhibitions per year showcasing the work of our 11 - 16 yrs students, produced in partnership with creative professionals

# 45+

professional arts events open to the public every year as part of our curated programme - including exhibitions, performances, art fairs, talks and workshops

# 3

artists residencies offered annually to develop emerging work in Hope Foundry's studios



# GARDEN & KITCHEN

MAP Charity plans to develop Hope Foundry's gardens, utilising previously defunct areas of the building to produce healthy, organic food. Through methods such as a bioponics and aquaponics we aim to improve students' diets, teach them horticulture onsite and provide a facility for them to prepare their own healthy lunches.

Both the garden and kitchen, whilst helping sustain the building through some commercial activity, will be vital educational assets for MAP Charity and the local community.





## Your investment can unlock:

---

# 9,000

plants sown and grown at Hope Foundry every year across 300 sqm of available urban farming space

# 60

different types of herbs and plants harvested from 10 types of terrain

# 45

community group meetings hosted every year in partnership with permaculture and hydroponics specialists

# 3

of the recommended 5 a day offered to each student when they study at MAP, plus a place to prepare their own healthy lunches, free of charge

# 12

skills development placements and apprenticeships offered across our garden and kitchen activities every year

# 14,000+

meals cooked every year by and for our students, audiences, neighbours, partners and staff



# SHOP & CAFÉ

MAP Charity plans to establish new retail activities within Hope Foundry as a social space for audiences and users. We will achieve this through creating café and shop spaces. These will serve as a practical outlet for our produce and creative work, and as an opportunity for young people to gain real life commercial experience.

Both ventures will generate income for the charity and, as they are open to the public, enrich the community. Our shop will include a prominent sales space for students' artwork and music – alongside that of established artists – giving them an opportunity to sample, and benefit from, the buyers' market.





## Your investment can unlock:

---

# 200+

up and coming artists and makers, including our students, featured in our shop and online every year - helping young talent connect with a buying audience

# 20+

types of fruit and vegetables harvested from Hope Foundry's gardens served at our Café

# 7

work placements for young people across our retail activities every year to develop their experience in customer service, sales and business admin

# 60

people socialising in our Café and outdoor BBQ areas

# 15

new album and single releases recorded and mastered with young people, cut using our vinyl lathe, packaged in a bespoke screen-printed cover and sold, all at Hope Foundry

# 100%

of MAP Charity's retail profits reinvested in charitable activities



# LOCAL COMMUNITY & HERITAGE

Hope Foundry is a Grade II listed building and was once a home for a range of multi-disciplinary craftspeople. A reminder of Leeds' proud industrial heritage, the Mabgate area has a further 7 listed structures within a 500 metre radius of MAP Charity. But the landscape of the area is rapidly changing: next door to Hope Foundry, a £14.5m redevelopment project for the construction of new luxury apartment blocks is taking place.

MAP Charity plans to return Hope Foundry to a space of making and creating, restoring it into a permanent asset for the vibrant cultural scene in the area. A piece of history brought back to life for the benefit of all ages of the local community, and enriched for future generations.





## Your investment can unlock:

---

# 15

distinctive listed building features restored and preserved within this stunning Grade II site

# 200

years of Hope Foundry's legacy as a place of making, creating and inventing secured for the next 100 years

# 30

new spaces provided to local makers, providing a new home for our creative neighbours

# 50+

films, artworks, performances, music tracks and events collaboratively produced between professional and aspiring artists every year - promoting diverse and inter-generational voices in Leeds

# 14,000+

participants from the local community sharing and developing their talents at Hope Foundry every year - that's the same number of craftspeople who were employed in the building in the late 19th century



# SUSTAINABILITY

MAP Charity plans to both practice sustainability and educate the community about its importance.

We aim to power Hope Foundry with clean sustainable energy, and teach others how they can do the same. We aim to feed students, staff and visitors with food grown on the premises and, again, teach people techniques to feeding themselves. We aim to offer courses in sustainability and create the possibility for research projects being held within Hope Foundry. MAP Charity, through its endeavours, aims to sustain the community.







## Your investment can unlock:

---

# £53

investment for every square metre purchased, making Hope Foundry more sustainable for future generations

# 100%

of food waste for our kitchen recycled as organic fertiliser for our garden

# 3

types of in-house sustainable energy sources used for power and learning

# 100%

sustainable energy used to power the whole of Hope Foundry

# 5

yearly opportunities for young people and university students to undertake research projects on environmental sustainability and innovation

# 20

courses and skills development opportunities in sustainability offered at Hope Foundry every year



# ACCESSIBILITY

MAP Charity will make Hope Foundry more accessible to the people using it and the surrounding community.

This includes improving the building's infrastructure with newly accessible entrances, a lift and disabled parking facilities. We also aim to improve the accessibility for those from further afield, making sure people are aware of where we are and what we do.





## Your investment can unlock:

---

# £98

investment for every square metre purchased, making Hope Foundry more accessible for future generations

# 8

entrances to Hope Foundry newly opened to the community

# 7

online platforms providing access to downloadable content, inspiration and resources to audiences worldwide

# 7

minutes walking distance from Leeds bus station – easily reachable for local communities and visitors from further afield

# 3

new disabled parking spaces created onsite for our visitors

# 1

new central lift structure connecting all of Hope Foundry's spaces with our audiences



