



HOW CAN YOU HELP?





HOW CAN YOU HELP?

1 DONATE

By collectively working together to achieve MAP Charity's vision, your contribution will help realise this ambitious project. We have devised a tiered approach to donations suited for all pockets and purses:

- **Supporter**

A regular pledge from £5 per month accross the next year will help us with a steady and predictable source of income at this important stage of the project. You can also make a one-off donation of as little as £1 to support MAP Charity.

Support us now by donating here: mapcharity.org/#donate

You will automatically receive a tax receipt and a follow up email inviting you to boost your donation by 25% by allowing us to claim Gift Aid (at no extra cost to you if you are a UK taxpayer).

- **Sponsor**

Do you think you could you help us secure £1,000 or more towards this exciting cause? There are many ways you can become a sponsor, from making a donation yourself to organising a fundraising event or running a charity marathon. We also offer corporate sponsorship packages for a range of budgets.

Get in touch if you feel you could go the extra mile to help raise funds for our cause: fundraising@mapcharity.org

- **Major Donor**

Pledge to raise upwards of £50,000 to secure MAP Charity's future and make this vision a reality. Your phenomenal contribution will be acknowledged through a range of channels across our campaign and a specially commissioned artwork.

Thinking of pledging £50,000 or more? Find out more about our major gifts programme by writing to: fundraising@mapcharity.org



2 BECOME AN AMBASSADOR

We are a people-powered operation, depending on the support of our community.

Research shows that much of the success of campaigns like these depends on who's doing the asking, rather than the ask itself - so we're relying on your voice to amplify that of MAP Charity's young people.

Being an ambassador involves:

- Sharing this pack (printed versions can be requested) with four other friends, colleagues or organisations.
- Tapping into your network, and introducing us to others who could help us.
- Helping secure donations for MAP Charity.

As an ambassador of MAP Charity, an introduction from you to a potential funder could make a huge difference to this project. Please help us connect with those who might not have heard about us, but could support our vision.

To become an ambassador, please email us and we'll send over all the information you'll need: fundraising@mapcharity.org

3 SPREAD THE WORD!

We are active on social media:

-  facebook.com/mapcharityleeds
-  instagram.com/mapcharity
-  twitter.com/MAP_Charity

Please follow us and share, retweet and like our posts or create your own using our hashtag #TogetherWeHaveHope - you will help us give our campaign more visibility, increase donations and widen our networks.



4 BUY OUR MERCHANDISE

Limited edition T-shirts supporting our campaign are now **available for sale:** everpress.com/map

You can also get in touch to purchase or stock our hand-made greeting cards, posters and limited edition prints: fundraising@mapcharity.org

Not only do our profits go back to the charity's activities, but you can raise awareness by showcasing the creative work we do at Hope Foundry and the talent of the artists we work with.

5 VOLUNTEER

Got the passion and skills to help us make this project a reality? We couldn't deliver the work we do without the people who choose to work alongside us.

MAP Charity's volunteers range from 16 to 70 years of age, from school students to experienced and well-regarded professionals. As a charity, our Board of Trustees is also entirely made up of volunteers, who passionately apply their diverse skill sets to everything we do, ensuring our success.

If you are interested in volunteering, as a member of the team, advisor or Trustee please get in touch: fundraising@mapcharity.org

6 KEEP IN TOUCH

Sign up to newsletter via our website: mapcharity.org

Write to us - we're always keen to hear feedback and ideas:
fundraising@mapcharity.org