



Innovation through education

MAP Charity is a pioneering alternative provider in creative education, offering qualifications and first-hand experience to young people at risk of exclusion from the mainstream school system. We empower young people to reach their potential through a unique model which transforms how education and businesses interact. By providing sustainable development opportunities within a rich and inspiring creative ecosystem, we are forging an innovative blueprint for what creative education and charities can become.

Since 2008, we have successfully delivered creative training and support to young people at Hope Foundry in Mabgate, Leeds, working in partnership with a range of resident creative professionals and businesses. Our self-financing model has meant that, for ten years, we have delivered high-quality, inspiring, creative programmes for young people without relying on grant funding - which is virtually unheard of in our sector.

We believe in the transformative social impact of music and art within society. With current threats to arts education provision, and the widening skills gap in the creative industries, our work is more relevant than ever. We are ensuring accessible pathways to further education, employment and social mobility for young people and making positive impact on the future of the creative industries, worth £92bn in GVA.

We need your help!

Our home, Hope Foundry, is a stunning Grade II Listed building with an incredible history as part of Leeds' proud industrial heritage. Built in 1831, the site was an epicentre of manufacturing in the city with a strong legacy of making, creating and inventing.

Hope Foundry has been our home for ten years, but our lease ends in September 2019. It is likely that the site will be redeveloped into luxury flats, signaling the end of its phenomenal impact on Leeds' cultural life. We want to buy Hope Foundry, evolving the entirety of the site into a vital creative hub for Leeds. We need to raise £2.4 million to purchase and restore the building, opening its doors with new facilities and spaces for the whole community in 2020.

Purchasing Hope Foundry will enable us to create a kitchen, café, roof-garden, studios, co-working, event, gallery and retail spaces whilst safeguarding the charity's central provision for young people. The plan is to create a single site with multiple uses, that directly feeds back into the common goal of advancement of future generations, particularly for those with less opportunities to pursue creative paths.



Join the movement

Become a supporter now by donating via: mapcharity.org/#donate. To find out more about how you can help us transform the lives of young people, please [get in touch](#) and we will send you all the info you need.

MAP Charity online

Hope Foundry campaign website: mapcharity.org

MAP Charity's education website: education.mapcharity.org

Please follow us on social media and use the hashtag **#TogetherWeHaveHope**:



facebook.com/mapcharityleeds



twitter.com/MAP_Charity



instagram.com/mapcharity

Images and logos to use

Please see the following folder which contains **high resolution images** related to MAP Charity's activities:

https://drive.google.com/drive/folders/1hK7MpRfem07aj3Nh2dt9N26Rv9cee-WV?usp=s_haring

And this folder to include **MAP Charity's logos** on your website or print:

<https://drive.google.com/drive/folders/1dRJkK2F37C9kf1Tz25ZthyQAjTbADqCM?usp=sharing>

You may use the images in the folder for your own purposes, but please let us know when you do so, and where possible to tag / link to MAP Charity social media channels [[Facebook](#) / [Twitter](#) / [Instagram](#)] and/or [website](#).

If there are any particular photographs that you see from our social media campaign that you'd like to use for your own purposes, please email us and we can send you a high res version.

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