

WHAT IS MAP CHARITY?

MAP Charity is a pioneering alternative provider in creative education, offering qualifications and first-hand experience to young people at risk of exclusion from the mainstream school system. We empower young people to reach their potential through a unique model which transforms how education and businesses interact. By providing sustainable development opportunities within a rich and inspiring creative ecosystem, we are forging an innovative blueprint for what creative education and charities can become.

Since 2008, we have successfully delivered qualifications to 11-16yr olds at Hope Foundry in Mabgate, Leeds, working in partnership with resident creative professionals and businesses.

From screen printing firms and filmmakers to musicians, architects and designers, we offer space and support, and in return they provide our students with teaching sessions, tangible examples, and the opportunity to apply the skills they have learnt in working environments.





“I would say that the biggest benefit is that MAP has sculpted my future, as I was able to develop a passion for filmmaking and tie it in to my qualification. MAP has boosted my confidence so much since I started, as I was very quiet, but because everyone was so welcoming it made me progress in my social skills and self-esteem.”

Taylor, former student and young Ambassador

We believe in the transformative social impact of music and art within society. We are building accessible pathways to further education, employment and social mobility for young people. Our self-financing model has meant that, for ten years, we have delivered high-quality, inspiring, creative programmes for young people without relying on grant funding – which is virtually unheard of in our sector.

HOPE FOUNDRY: OUR VISION

Hope Foundry is a stunning Grade II Listed building dating back to 1831, with a legacy of making, creating and inventing as part of Leeds' proud industrial heritage. It has been our home for ten years, but our lease ends in September 2019, and it's likely the site will be redeveloped into luxury flats. We want to buy and redevelop Hope Foundry, evolving it into a vital creative hub for Leeds.

Our innovative vision builds on the strengths of our model, expanding our education programme and creating new apprenticeship schemes with unique opportunities for young people to learn from our creative partners. We will transform Hope Foundry into a hive of studios and workshops, extend the use of our gallery space as well as open new events spaces with a programme of exhibitions, workshops, screenings and music events. New roof gardens and growing spaces will allow us to produce healthy and organic food on-site.

We're currently working with the community, our partners and supporters to open new facilities and spaces by 2020. Hope Foundry will become a vibrant ecosystem where skills and creativity are exchanged as social currency, directly feeding into the common goal of advancement of future generations. A place to learn, develop and socialise, with your support Hope Foundry will be the heartbeat of the neighbourhood, a permanent asset for young people, local businesses and residential communities.

We are currently fundraising to make this vision a reality - our target is to raise donations of £400,000 by September 2019. To find out more, and see how you can make a difference, please visit

www.mapcharity.org/our-vision

ELEMENTS OF HOPE FOUNDRY

EXPLORE MAP CHARITY'S VISION AND THE SERVICES WE WILL DELIVER FROM 2020 ONWARDS

4,380+

hours of teaching every year, plus progression support, advice and guidance for young people.



**EDUCATION
PROGRAMME
(11-16 YEARS)**



**APPRENTICESHIPS
& PROFESSIONAL
DEVELOPMENT**

10+

yearly apprenticeship places for 16 -20 year olds, offering skills development across 15 different areas of work.

120+

-artists and musicians showcased annually under Hope Foundry's roof



**GALLERY
& EVENT
SPACES**



**CREATIVE
PARTNERS**

30+

affordable professional studio facilities, supporting Leeds' creative thinkers and makers.



GARDEN & KITCHEN

14,000+

meals cooked every year by and for our students, audiences, neighbours, partners and staff

200+

up and coming artists and makers, including our students, featured in our shop and online every year - helping young talent connect with a buying audience



SHOP & CAFÉ



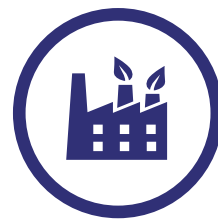
SUSTAINABILITY

3

types of in-house sustainable energy sources used for power and learning

200

years of Hope Foundry's legacy as a place of making, creating and inventing secured for the next 100 years



LOCAL COMMUNITY & HERITAGE



ACCESSIBILITY

8

new entrances and lift, improving infrastructure to ensure our facilities can be used by any and everyone.

Click here to read more about the services we will offer in the full length Elements of Hope Foundry document.

A CREATIVE ECOSYSTEM

PROPOSED DEVELOPMENT FLOOR PLANS

 **EDUCATION PROGRAMME & APPRENTICESHIPS**

 **CREATIVE WORKSHOPS, STUDIOS & CO-WORKING**

 **GALLERY SPACE, CAFÉ & SHOP**

 **EVENTS SPACES**

 **ROOFTOP GARDENS & GROWING SPACE**

 **KITCHEN**

BASEMENT



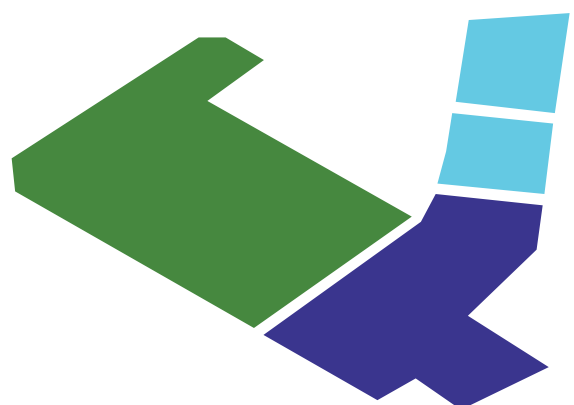
FIRST FLOOR



GROUND FLOOR



SECOND FLOOR



HOW CAN YOU HELP?

Supporter

By collectively working together to achieve MAP Charity's vision, your contribution will help realise this ambitious project.

Support us now by donating at
www.mapcharity.org/donate

Sponsor

There are many ways you can become a sponsor, from organising a fundraising event to running a charity marathon. We also offer corporate sponsorship packages for a range of budgets.

Go the extra mile to help raise funds for our cause:
fundraising@mapcharity.org

Become An Ambassador

We are a people-powered operation, depending on the support of our community. Your voice will amplify that of MAP Charity's young people.

Being an ambassador involves championing our vision by tapping into your network, introducing us to others who can support, and helping secure donations for MAP Charity.

To become an ambassador, email us and we'll send over all the info you'll need:
fundraising@mapcharity.org

Volunteer

Got the passion and skills to help us make this project a reality? We couldn't deliver the work we do without the people who choose to work alongside us.

If you are interested in volunteering please get in touch:
fundraising@mapcharity.org

SPREAD THE WORD!

FOLLOW OUR UPDATES ON :



facebook.com/mapcharityleeds



instagram.com/mapcharity



twitter.com/MAP_Charity



www.mapcharity.org

Please follow us and share, retweet and like our posts or create your own using our hashtag **#TogetherWeHaveHope** - you will help us give our campaign more visibility, increase donations and widen our networks.

Please stay in touch too!

Sign up to newsletter at **www.tinyurl.com/mapcharitynewsletter**

Keep an eye out for the print version of this document around Leeds and beyond, which includes an A2 pullout of the #TogetherWeHaveHope poster, printed by our amazing partners at FYI Printing, Leeds.



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Hope Foundry
endlessstudio.co.uk

Music and Arts Production Leeds (MAP Charity) is registered in England and Wales.

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